

# **CAFF 48 HOUR FILM CHALLENGE**

These rules apply to each participating group/production team.

The CAFF 48 Hour Film Challenge Organizers may add to or amend these rules at any time prior to the beginning of the **Official Time Period**.

Below are the Filmmaking Rules.

## **A. Times**

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The **CAFF 48 Hour Film Challenge** will begin at **5pm Friday July 3, 2020** local time and end at **5pm, Sunday July 5, 2020** local time. This is the **Official Time Period**.

The participating group/team must complete its film/video work in time to deliver it by email to [cafilmfestivalonline@gmail.com](mailto:cafilmfestivalonline@gmail.com)

Only works that meet the deadline will be officially part of the competition, **BUT** all films received on **Sunday** (on-time and late) may be screened.

## **B. Creative Process**

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All creativity must take place during the **Official Time Period**. Any creative work in advance of the competition weekend is prohibited. Creative work includes, but is not limited to:

- Rehearsing
- Costume/Set Design
- Writing the script
- Shooting
- Editing
- Sound Design
- Rendering
- Outputting to tape or other media

## **C. Preparation**

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The only work to begin prior to the **Official Time Period** is:

- Organizing the Crew
- Organizing Cast
- Securing Equipment
- Scouting/Securing Locations

## D. Footage

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All footage must be shot within the **Official Time Period** of the project.

No stock footage or footage shot or created at another time may be used.

Animation and special effects are permitted but must be created during the **Official Time Period**. (Note: Stock footage is permissible as part of a post-production effect or on a background monitor, i.e., a television, as long as the team has rights to the stock footage and the stock footage is placed over or under footage that is shot within the **Official Time Period**. Allowable stock footage includes bullets, fires, explosions, green screen backgrounds, etc., but stock footage of people or other performers is not allowed.)

Still photographs are permitted, provided that the team has the rights to them. The photos do not need to be created during the **Official Time Period**; however, stills created outside of the **Official Time Period** may not be used in sequence to create the illusion of motion.

## E. Required Elements

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Each participating group will be assigned required elements which will be emailed to the group leader(s) email addresses given on the registration form. Teams will all be assigned the same prop and will be randomly assigned a film genre and line of dialogue that must appear in its film. This email will be sent out to all team leaders on **July ,3, 2020 at 4 pm** **it is the team leader(s) to make sure the email has been received** if you do not receive the email you can call Niek at 403-352-9110

- The required Prop must be seen on-screen.
  - The required Line of Dialogue must be used verbatim. It may be spoken, sung and/or written. It may be in any language, though if it is unclear that it is the required Line, there must be a translation.
  - To qualify as an **Official Entry**, each group's film must be in the genre it selects and must contain all required elements within the official time limit and prior to the credits
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## F. Volunteers

All cast and crew must be volunteers.

## G. Animal Safety

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Animal safety, like cast and crew safety, is an important part of 48 Hour Filmmaking. Films that result in the death or mutilation of an animal will be disqualified.

## H. Cameras

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Any type of video or film camera may be used. There is no limit to the number of cameras.

## I. Music Rights

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Participating groups are encouraged to work with a composer and/or musician to write and record music for the films. It is permissible for a participating group to use pre-recorded music; however, the participating group must have the rights to any music used in its film and must provide releases for all music used. As with music, pre-recorded sound effects are allowed, but you must have rights to use them. Note: Song parodies (i.e., use of identifiable pre-existing compositions with new or altered lyrics or music) may not be included in the film without a signed release from the composition's rights holder. This rule applies without regard to whether the song parody arguably constitutes "fair use" under US or international copyright law.

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## J. Total Running Time

The finished film must be a minimum of 4 minutes in duration, and a maximum of 7 minutes in duration—not including end credits. In other words, the official running time begins after the required CAFF slates and ends prior to the end credits. The required slates and the end credits do not count towards the minimum time of 4 minutes. The film story may not be longer than 7 minutes.

## K. Credits

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### Pre-film Required Slates

Before the finished film begins, the media should have...

- 5 seconds of black
- A title card with team name, title, genre, city, and date
- The official CAFF animated opening -OR- a title card with: **This film was made for the CAFF 48 Hour Film Challenge 2020**
- 2 seconds of black

Your film follows this.

### Opening Credits

After the 2 seconds of black, some films start with opening credits. These are not encouraged, but if you use them, opening credits are considered to be part of the film, and therefore count against the seven-minute maximum. Additionally, if your film has opening credits other than simply the film's title (for example, the names of directors, actors, etc.), you must include one of the following:

- the text **YOUR TEAM NAME presents** immediately followed by a **CAFF 48 Hour Film Challenge Project** or
- the text a **CAFF 48 Hour Film Project** immediately following the title of yourfilm

Note: a **CAFF 48 Hour Film Challenge Project** may be entirely lowercase (i.e., a **caff 48 hour film project**).

### End Credits

Credits at the end of each film are limited to a maximum of 60 seconds. The 60 seconds is considered additional to the length of the film, as stated above. (That is, a film may be 7 minutes long, with an additional 60 seconds of credits, for a total running time of 8 minutes.)

The end credits must include the words: **This film was made for the CAFF 48 Hour Film Challenge Project.** [www.cafilmfestival.ca](http://www.cafilmfestival.ca)

### **Slates And Credits After The Competition**

For any future screenings, online or otherwise, films should retain the pre-film title card that says: **This film was made for the CAFF 48 Hour Film Challenge 2020.**  
[www.cafilmfestival.ca](http://www.cafilmfestival.ca).

## **N. Required Media Formats**

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For complete submission requirements, check the CAFF website. If your film does not conform to the submission requirements, it may be disqualified. Also, if your film cannot be viewed on CAFF equipment, it may be disqualified.

Unless otherwise instructed on the CAFF website, your film must be submitted on one of the following media:

- (preferred) a self-contained 1080p H.264 .mp4 file with no proprietary codecs on a USB flash drive if you live in Red Deer. If not delivering the file via google drive or Dropbox is also acceptable
- a self-contained 1080p QuickTime file with no proprietary codecs on a USB flash drive if you live in Red Deer. If not delivering the file via google drive or Dropbox is also acceptable

## **0. Submission Notes**

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- We recommend that each team submit two copies of the final film.
  - We recommend that you make sound levels relatively even throughout your film. (If your film has uneven sound or sound that peaks, it may be modified to protect the playback equipment.)
  - Projection specs vary from projector to projector and are beyond the control of CAFF. If your film is very dark, it may be difficult to see in the theater.
  - All films received on the evening of the deadline (on-time and late) may be screened, presuming they meet the eligibility requirements.
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## P. Production Documents

Each team must secure releases for talent, crew, music and locations (and any other applicable releases), which must be turned in to the project organizers with the finished film/video. The film/video will not be screened before the 48 Hour Film Project Organizers receive the signed releases.

- Release forms can be found on the CAFF website.

## Q. Video/Photo Consent and Release Form

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The Entrant must submit a Video/Photo consent release form with his/her completed Entry, certifying Video/Photo consent as well as adherence to all Official Rules.

## R. Eligibility

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To be eligible for the Project, Entries must be the original work of the Entrant; must not infringe third-party's rights; must be suitable for publication (i.e., may not be obscene or indecent); must not contain obscene or pornographic material; may not contain defamatory statements about any person, company, organization or entity; may not invade privacy or other rights of any person, company or entity; may not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements (other than as owned by the Entrant and/or CAFF). Entries containing prohibited or inappropriate content as determined by CAFF, in its sole discretion, to be inappropriate will be disqualified. CAFF reserves the right to make the final determination as to which Entries are eligible. CAFF also reserves the right to refuse to screen a film or to make an announcement at the screening regarding the content of the film.

## S. No Pre-Screening Distribution

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The Entrant should not distribute their entry/video in any way prior to it receiving its official CAFF premiere screening. This includes uploading the video to any website or screening the film for groups of anyone other than the team. The Entrant is encouraged to make a trailer of their film and distribute that instead. This trailer should be no longer than 48 seconds.

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## T. Official Film Entry

To be certified as an **Official Film Entry**, each participating group's film/video production must follow all rules herein. The CAFF 48 Hour Film Challenge Organizers reserve the right to screen only certified **Official Film Entries**.

## U. Entries Not Returned

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No Entries (media or documents) will be returned.

## V. Disqualification

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CAFF and Project Parties may, in their sole discretion, disqualify Entries deemed to be inappropriate or otherwise non-compliant.

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